Whiskey: Technology, Production and Marketing explains in technical terms, the science and technology of producing whisky, combined with information from industry experts on successfully marketing the product. World experts in Scotch whisky provide detailed insight into whisky production from the processing of raw materials, to the fermentation, distillation, maturation, blending, production of co-products and quality testing, as well as important information on the methodology used for packaging and marketing whisky in the twenty-first century. No other book covers the entire whisky process from raw material to delivery to the market in such a comprehensive manner and with such a high level of technical detail.* Only available work to cover the entire whisky process from raw material to delivery to the market in such a comprehensive manner* Includes a chapter on marketing and selling whisky* Foreword written by Alan Rutherford, former Chairman and Managing Director of United Malt and Grain Distillers Ltd.

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Bread Making Improving Quality, Stanley P. Cauvain, Jan 1, 2003, Business & Economics, 589 pages. Annotation Edited by one of the world's leading authorities in the field, and with a distinguished international team of contributors, Bread making reviews key recent research.

Generating Power at High Efficiency Combined Cycle Technology for Sustainable Energy Production, Eric J. Jeffs, 2008, Technology & Engineering, 205 pages. A secure energy supply is essential to our way of life. However, diminishing fossil fuel reserves, the slow development of renewable energy generation and concerns about.


Brewing Science and Practice, Chris A. Boulton, Peter A. Brookes, Oct 19, 2004, Science, 881 pages. Covers different stages of brewing from raw materials, including the chemistry of hops and the biology of yeasts, through individual processes such as mashing and wort.

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The Science and Technology of Whiskies, John Raymond Piggott, Russell Sharp, Robert Erskine Burt Duncan, Jan 1, 1989, Whiskey, 410 pages.

Appreciating Whisky The Connoisseur's Guide to Nosing, Tasting, and Enjoying Scotch, Phillip Hills, 2002, Cooking, 192 pages. An accessible guide to the pleasures of Scotch whisky shows readers how to develop a taste for Scotch while discussing the wide range of varieties and attributes of each type.

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